



## FRANCESCA CASIRAGHI

www.mondo-biondo.com

info@mondo-biondo.com

3939 Veselich Ave. 90039, apt. 316 Los Angeles (CA)

US mobile: +1 310 469-1318

ITA mobile: +39 333 39 70 721

### PROFESSIONAL EXPERIENCE



Dec'08-now

Los Angeles, USA

Freelance - Video editor, Motion Graphics Artist, Writer

Realization of projects for different companies in motion graphics with focus on Kinetic Typography technique.

Software: Final Cut Pro, After Effects

Blogger/Writer and Video Blogger

Blog "CaliFrancycation" at [www.eroticpink.com](http://www.eroticpink.com)

Writing as freelance for [www.alfemminile.com](http://www.alfemminile.com)

Oct'10-Feb'12

Hollywood, USA

MirageQuestMedia - project: "Shushybye"

Freelance - Lead Editor

Lead editor for "The Dreamsters", a preschool TV series editing fun-filled music videos and endearing vignettes and 2d animations.

Software: Final Cut Pro, After Effects

May'10-Sep'10

Los Angeles, USA

S4 Studios - project: "Piranha 3D" Freelance - Rotoscoping

Rotoscoping work for the conversion of 2d shots in stereo 3d.

Software: After Effects

Nov'07-Dec'07

Lecco, Italy

Welcomemedia srl

Freelance - Editor and Assistant to producer director

Jul'05-Nov'07

Realization of motion graphics and editing for commercials, fashion and institutional video.

Worked in close liaison with 3D CG Companies.

Software: Final Cut Pro, After Effects

Jul'05-Nov'07

Milano, Italy

DT Videoproduzioni

Freelance - TV Broadcast Editor

Creation of TV formats, news, event backstage, case history and institutional video, from customer concept to production and post- production.

Software: Final Cut Pro, After Effects

Nov'04-May'05

Milano, Italy

422webcast

Contract - production and marketing

Editor and post-production assistant for the sport show "Superbike TV", broadcasted on national TV network.

2003-2007

Officina Reclame srl

Grafo srl

Factory srl

Freelance - Editor and Copywriter

Milano, Italy

Bergamo, Italy

Lecco, Italy

During this time frame I worked with the events agencies listed above on the following projects:

- Video editing for TV programs broadcasted on Italian local TV networks
- Copywriting and direct response writing
- Women fashion advertising campaign developer
- Creation and management of web marketing contents
- Solving communication challenges and developing original solutions
- Advertising campaign planner
- Marketing

## EDUCATION



Apr'12-Jun'12

Hollywood, USA

Motion Graphics Class

"Gnomon" School of Visual Effects

1999 – 2003

Università degli studi di Milano - Bicocca

Milano, Italy

Degree equivalent to MA in Sociology, Culture and Communication

1994 – 1999

Lecco, Italy

M.G. Agnesi High School, Merate (LC) MERATE, ITALY

Scientific High School Diploma

## CG SOFTWARE PROFICIENCY



- 3D: Cinema 4D (base)
- 2D: Final Cut (excellent), Adobe Photoshop (excellent), Adobe After Effects (excellent), Adobe Illustrator (good), DVD Studio Pro (good)

## OPERATING SYSTEMS

OSX (excellent), Windows (excellent), Linux (base)

## SKILLS

- Strong creative thinking
- Energetic and reliable
- Strong marketing communication skills
- Strong teamwork ability

## LANGUAGES

Italian (mother tongue), English (fluent)

## HOBBIES

Reading, writing short stories, roller-skating, fitness.

## REFERENCES

Ivan Gulas – CEO – MirageQuestMedia Email: [ivan@miragequest.com](mailto:ivan@miragequest.com)

Geoffrey Kater – CEO – S4 Studios Email: [geoff@s4studios.com](mailto:geoff@s4studios.com)

Angelo Meroni – CEO – Welcomemedia srl Email: [angelomeroni@welcomemedia.it](mailto:angelomeroni@welcomemedia.it)

Alessandra Rosati – Photographer Email: [rosati.alessandra@tiscalinet.it](mailto:rosati.alessandra@tiscalinet.it)

Marco Marozzi TGO The Good Ones Email: [marco.marozzi@thegoodones.eu](mailto:marco.marozzi@thegoodones.eu)



SPREAD THE BLONDNESS